# Global market presence

# strategy for innovation and growth

Aerospace Technology Congress 2016 Folke Brundin RUAG Space AB



# The challenge

Sweden is small.

- Sweden at 2% of European government space investment.
- Europe is at 10-15% of US level.
- Russia, China, Japan, etc.



# **RUAG Space**

We have succeeded to become global supplier to system integrators



- Earth Observation
- Navigation
- Meteorology
- Telecom
- Science
- Launchers





# **RUAG Space Sweden**



**Gothenburg** 









Linköping





**RUAG Space, Operations in Sweden** 

**Sales (2015):** 775 MSEK (~92 MUSD)

Employees (2015): 400 (Gothenburg 325, Linköping 75)



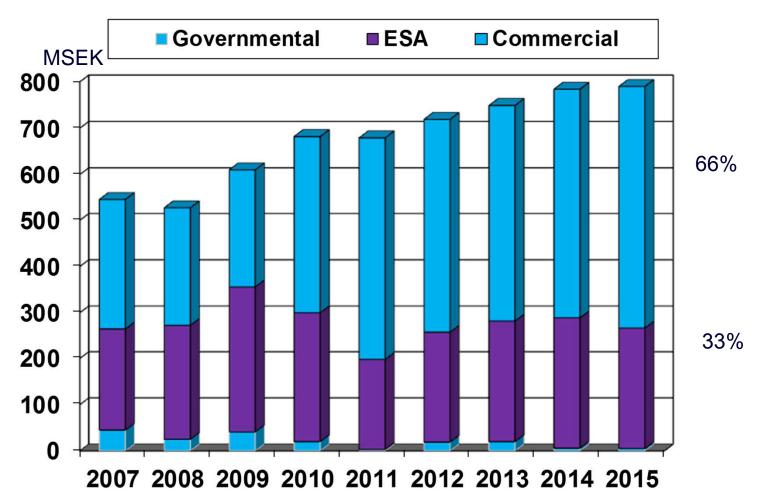
# **Our Customers**

North America	Europe	Asia
The second section is a second		
Boeing	Airbus	ISRO
International Launch Services	Arianespace	Mitsubishi
Jet Propulsion Laboratory	Dutch Space	NEC Space Systems
Lockheed Martin	ESA/Estec	Hanwha Thales
MDA	Khrunichev	
NASA	Mier	
Northrop Grumman	Norspace	
Orbital Sciences	OHB	
Sea Launch	RSC Energia	
Space Systems/Loral	SSTL	
SpaceX	SIS/Land Launch	
United Launch Alliance	TESAT	
@_	Thales Alenia Space	



# Sales development over time

**RUAG Space AB** 





# Innovation and growth - Our strategies

- Niche supplier, portfolio in relation to R&D resources on home market
- Broad customer base high market share in selected niches
- Partnership with customers- strategy in line with their

Strategy in line with Swedish space objectives
 User and societal benefits, European cooperation



Leverage developments in ESA user driven missions to commercial market Leverage commercial sales to efficient supply for ESA/EC/Eumetsat missions

Strategy for innovation making best use of technological strengths Cooperation with world-class universities in Sweden Continuous innovation of our existing technological strengths, "all" TRL levels

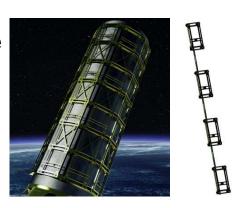


# **OneWeb Dispenser**

### Megaconstellation of 900 satellites

- Supplier of Dispensers to Arianespace, 500 MSEK
- Launch from French Guyana or Baikonour
- System to accommodate and separate 32 satellites
- Cylinder Structure in CFRP
- Success factors
- Innovative rail solution to solve logistics at satellite factory and launch base – customer partnership
- Heritage separation sequence of 32 S/C
- New CFRP, cost efficient, developed in ESA satellite program







# **Supply of Microwave electronics**

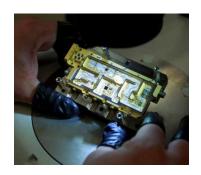
Preferred supplier of frequency receivers to world largest telecom satellite prime contractor, SSL in Palo Alto.

10-50 equipment per satellite, depending on service offered, 1-5 MUSD value



- Success factors
- Use of technology developed at/with Chalmers University
- World-class MMIC chips GaAs, GaN
- Product development and qualification in ESA programs
- Niche product broad customer base high market share





Together ahead. RUAG

# **Supply to Iridium Next**

Supplier of Payload Interface Unit to Iridium Next, 10 kg electronics.

Constellation of 80 satellites, mobile communication. Customer Thales Alenia Space, France.

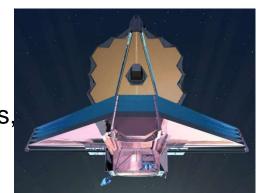


- Success factors
- > Use of COTS technology, innovative design choices
- COTS technology proven in ESA feasibility study
- Fault-tolerance state-of-the-art heritage, based on
   40 years of cooperation with Chalmers
- Industrialisation for series production



# **Antennas to James Webb Telescope**

- Successor to Hubble, 9 BUSD budget
- RUAG antennas downlink all measurement data to ground
- RUAG selected as supplier on pure commercial basis, Northrop Grumman, LA



- Success factors
- Heritage from ESA programs (eg Rosetta)
- CFRP Technology for Hi frequency communication
- Cooperation with universities



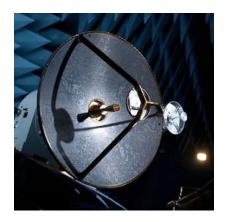
Multipaction, Corona



Accoustical noise



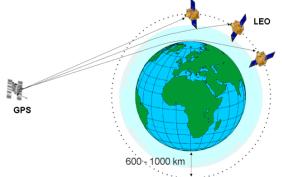
Electromagnetics





## **Radio Occultation instrument**

Atmospheric sounder probing the atmosphere with GNSS signals. Temperature and humidity profiles.



- Numerical Weather Prediction (NWP), (RO has in a few years made a major impact)
- Climate research (accuracy to within a decade detect global warming)
- Space weather monitoring (power grids, communication ...)

RUAG Supplier of complete instrument, GRAS

To MetOp, the present operational polar system of Eumetsat

To MetOp Second Generation, 6 satellites, service until 2035; contract of >300 MSEK

### Success factors:

- Studies over many years with Meteorology institutes, Eumetsat, ESA
- Pre-developments in ESA studies
- Cooperation with Chalmers and Blekinge Högskola: atmospheric models
- Technologies based on our equipment strengths (computer, RF receivers, antennas)

# **Summary - Innovation and growth**

### European cooperation

Synergies of funding between user/society benefit and product developments Develop customer trust R&D together with customers

Use technological strengths – university cooperations

State-of-the-art technology giving competitiveness
Focus R&D investments in strength areas with commercial market potential

Broad customer base – high market share in selected niches

