



# We have developed our business in the areas of ...



### **Embraer Business Areas**



#### **Commercial Aviation**

OVER **90** AIRLINES IN MORE THAN **61** COUNTRIES + **1700** AIRCRAFT INSERVICE



#### **Executive Jets**

MORE THAN **1000** AIRCRAFT INSERVICE WORLDWIDE



#### **Defense & Security**

OVER **52** ARMED FORCES IN **50** COUNTRIES

# Embraer Units – Global Operations







## The Brazilian Aviation Industry Origin

1943

After World War II – strategic vision for a national aviation industry

Brazil had a very small industry sector

Air Force Colonel **Casimiro Montenegro** visits Wright Field and **MIT** in 1943

He brings home the dream of creating a Brazilian aviation industry



# Our MIT wings are born

## 1950





**1945:** Richard H. Smith, MIT professor speech "Brazil, future air power"



**1950:** he becomes the first ITA dean

ITA – Aeronautical Technology Institute Brazil launches a national strategic aerospace initiative via the Aeronautics Technical Center (CTA) and the Technological Institute of Aeronautics (ITA).





1950

### ITA – Instituto Tecnológico de Aeronáutica



Turma Formandos Engenharia ITA, década 1950



### IPD – Instituto de Pesquisa e Desenvolvimento

(Now IAE)



Wind Tunnel, IPD, CTA

Federal Government creates Embraer to develop aeronautical engineering and manufacture aircraft in Brazil.



1969



Embraer is privatized, fusing technological and industry expertise with an entrepreneurial approach.



Embraer is one of the world's leading manufacturers of commercial and executive jets, with substantial and growing operations in defense and security.



2016



# Aeronautic Industry Players

#### **External Influencers**



- > Airworthiness Authorities
- **≻**Legislatures
- >Financial Markets
- **≻Material Markets**
- **≻Fuel Markets**



Partners / **Suppliers** 



**Manufacturers (OEM)** 



- >Passenger Airlines
- **▶**Business & General Aviation
- **≻Cargo Airlines**



MRO







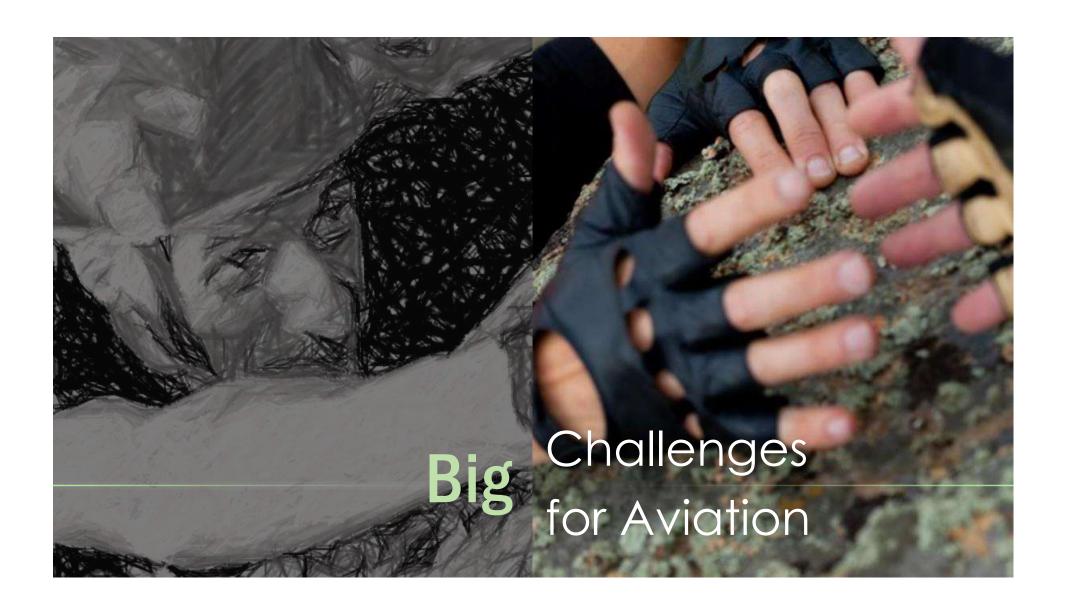






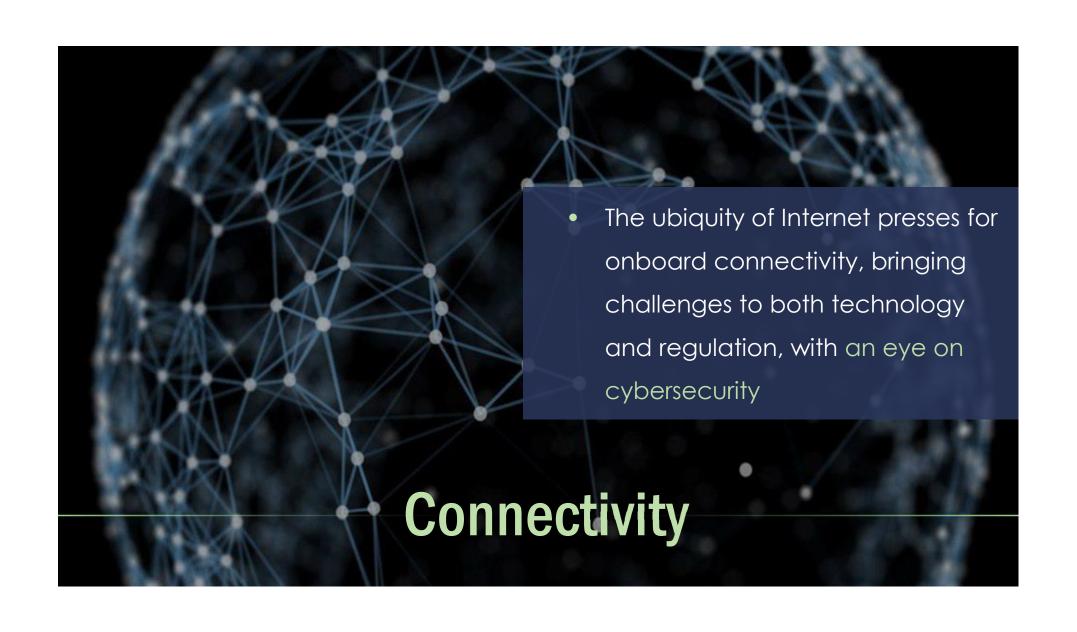








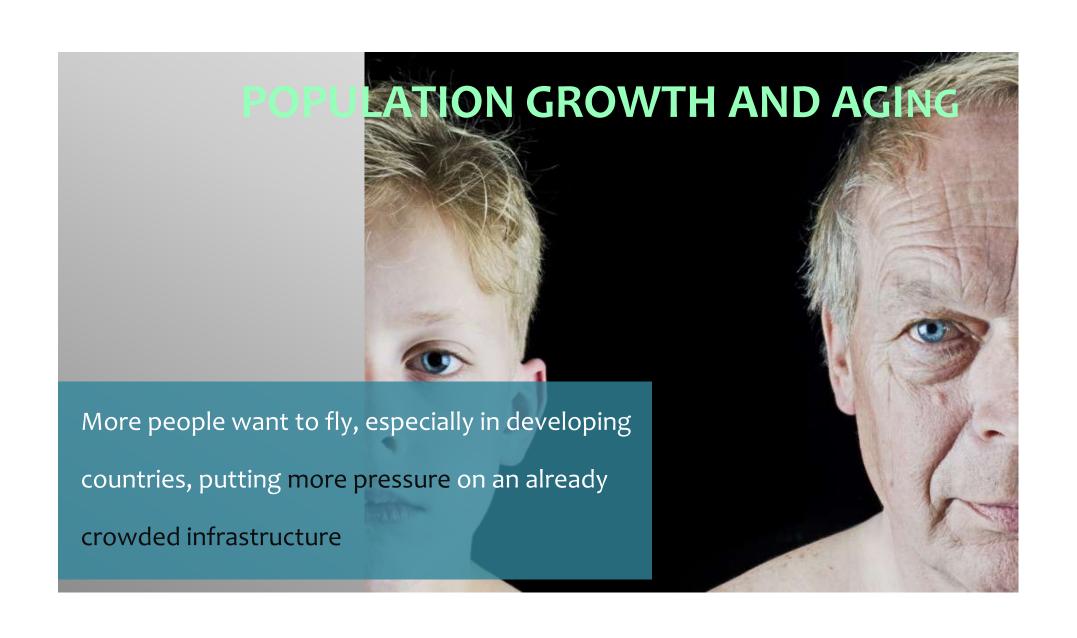






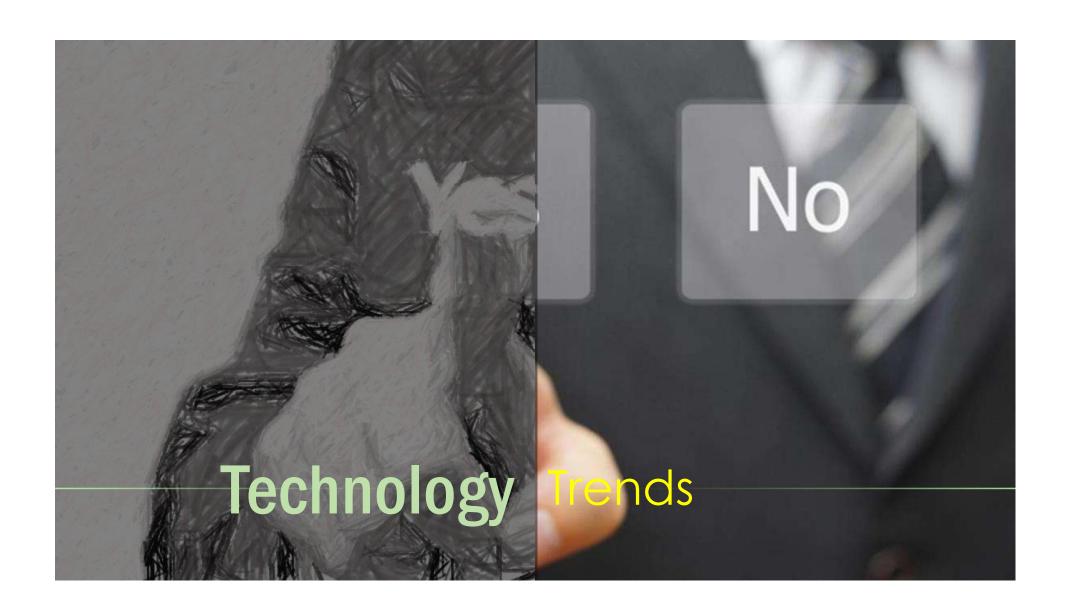


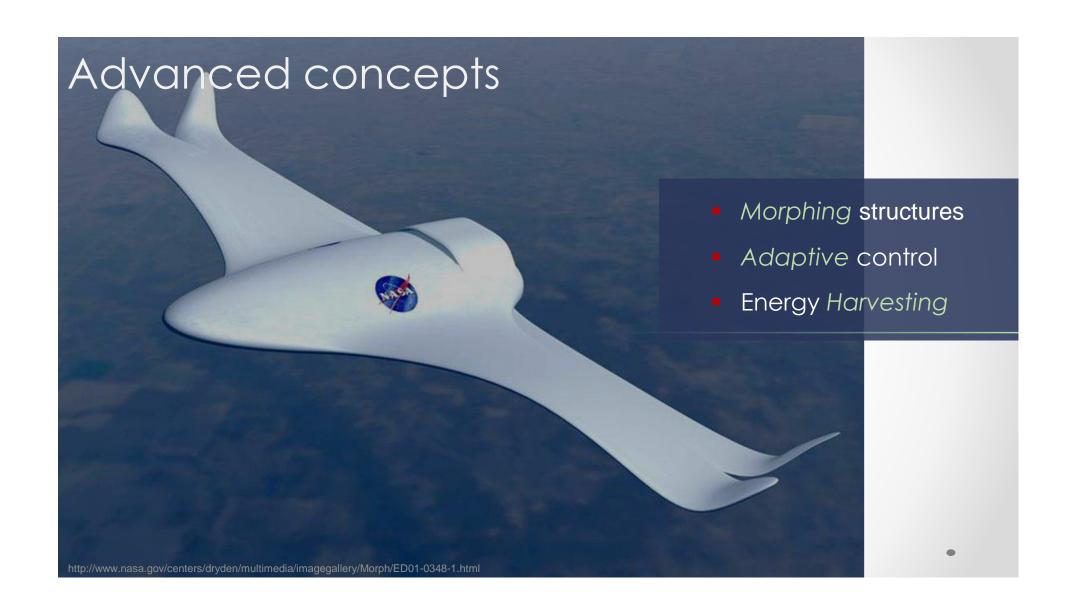




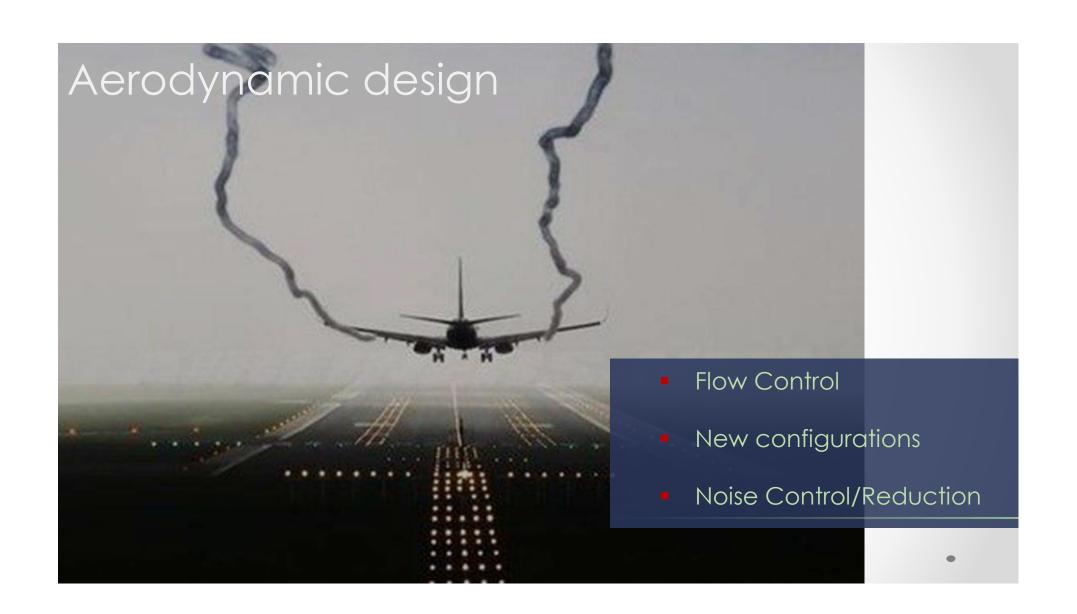




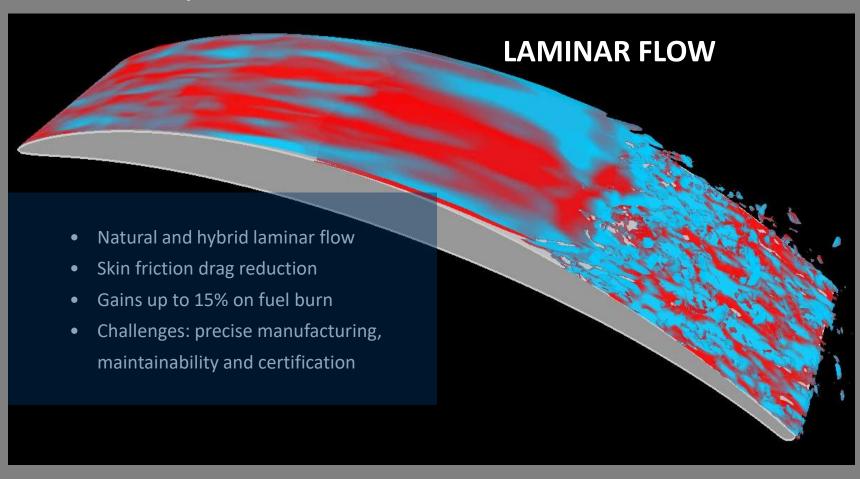


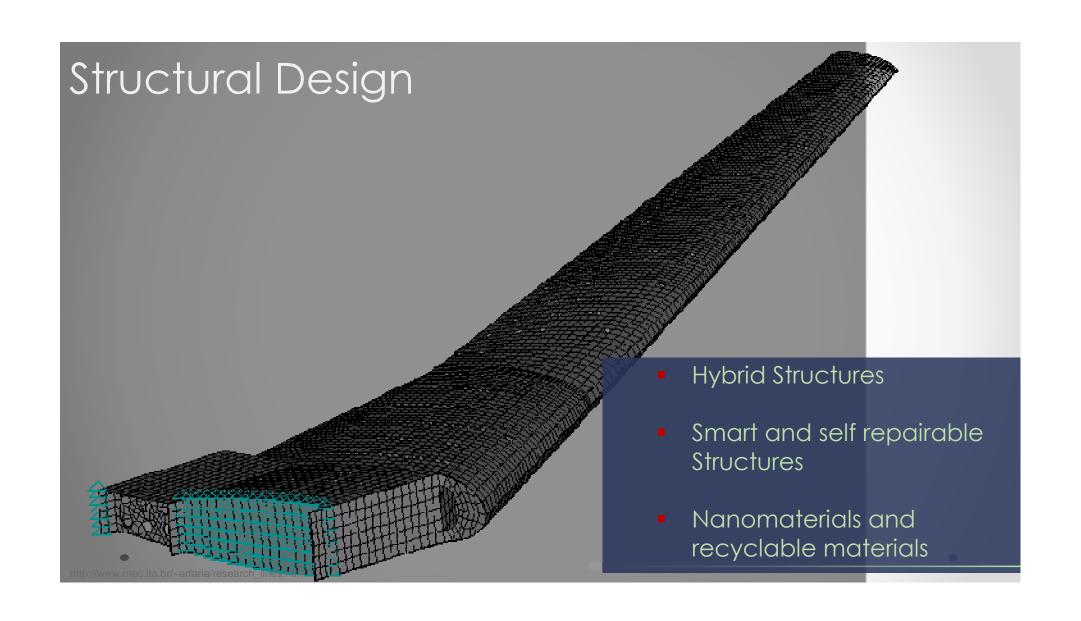




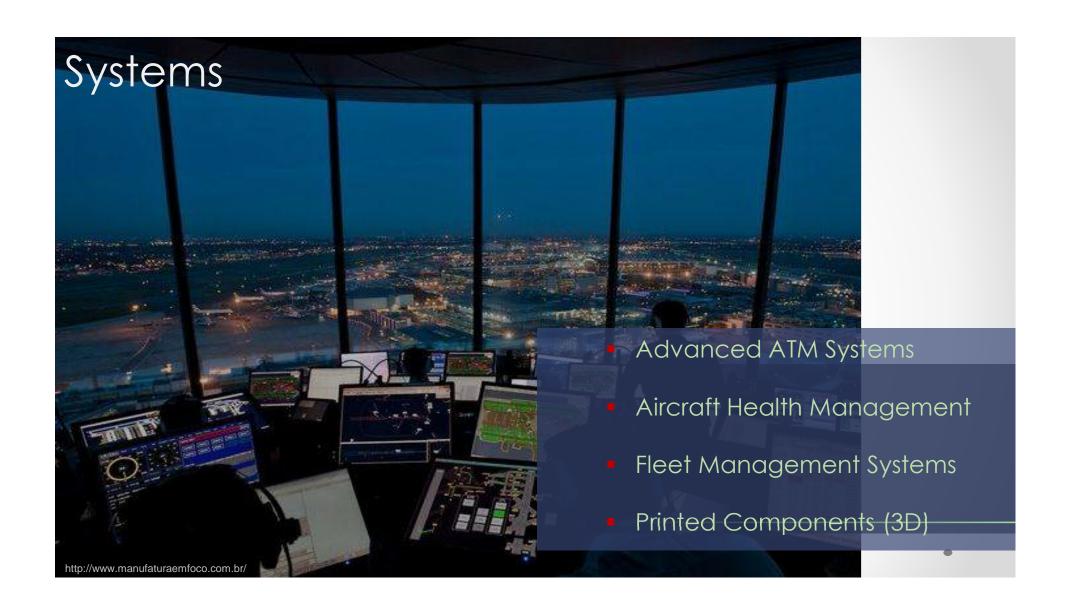


# Fuel Consumption / environment









# Leading to a smart integration philosophy



**Central Storage Health Monitoring** 



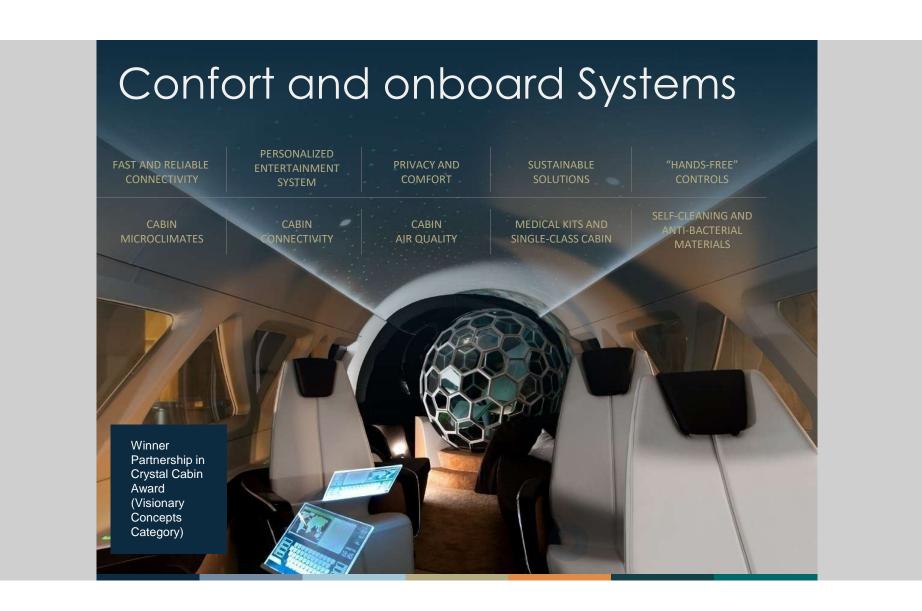
Flight Ops



**Data Exchange Interconnected Fleet** 



**Integrated Fleet Management Center** 







# C4I2SR

Command

Control

Communication

Computer

Information Intelligence

Surveillance

Reconnaissenc

е





## ...Technology Challenges



### More Competitive Products

- Lower Fuel Consumption;
- Lower External Noise and Emissions;
- **Enhanced Comfort for Passengers**;
- **Enhanced Mission Performance:**
- **Lower Property and Operations** Costs;
- **Enhanced Product Reliability**;

**TECHNOLOGY** READINESS

Pillar to provide long-term technology readiness aiming competitiveness

mais

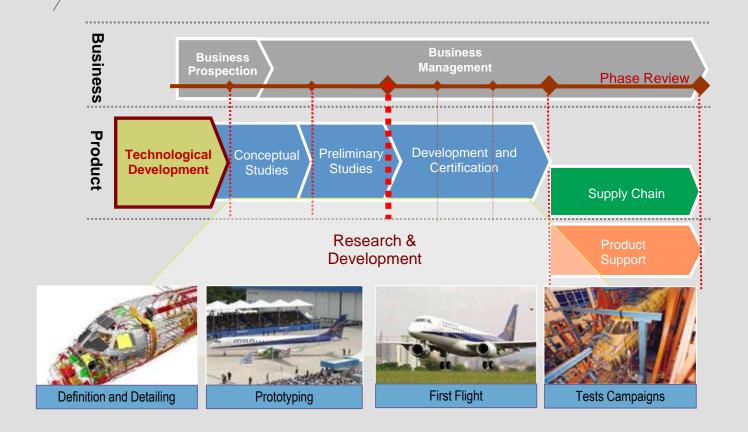
Negócio competitivo

### More Efficient Business

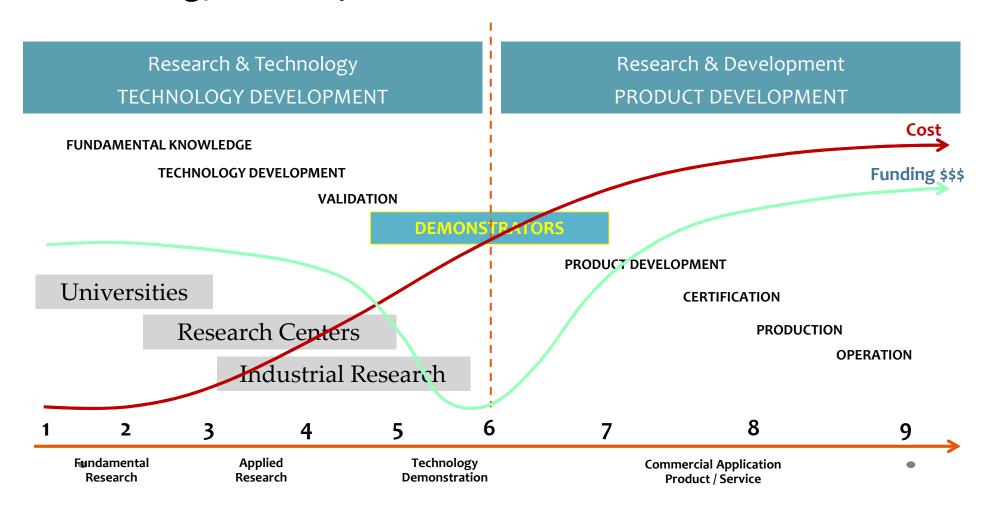
- Reduction of the Development Cycle;
- Higher Technological Independence in Complex Systems Integration;
- Higher Product Maturity Through Development and Entrance in Service;
- Lower Response Time;

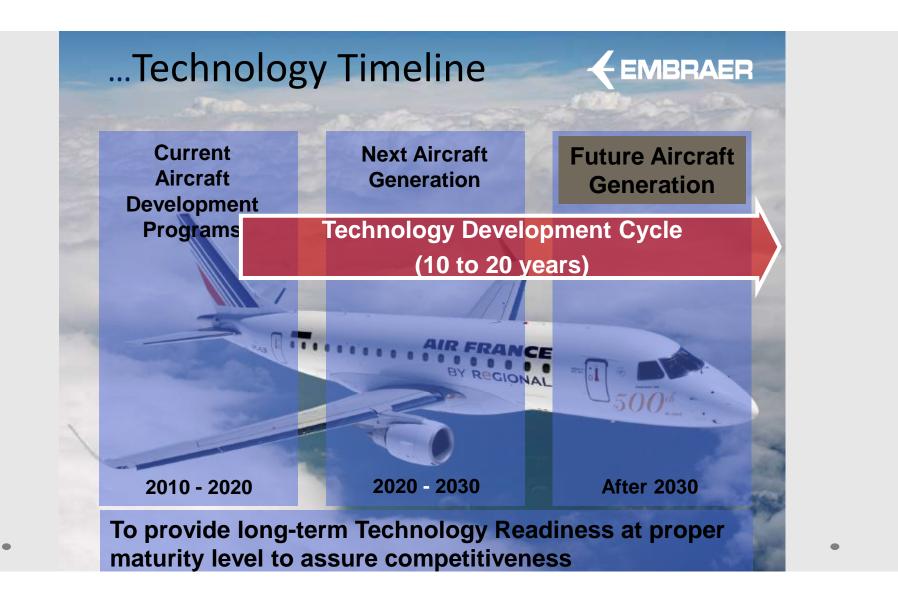
"get ready before it is needed"

### Value Added Chain

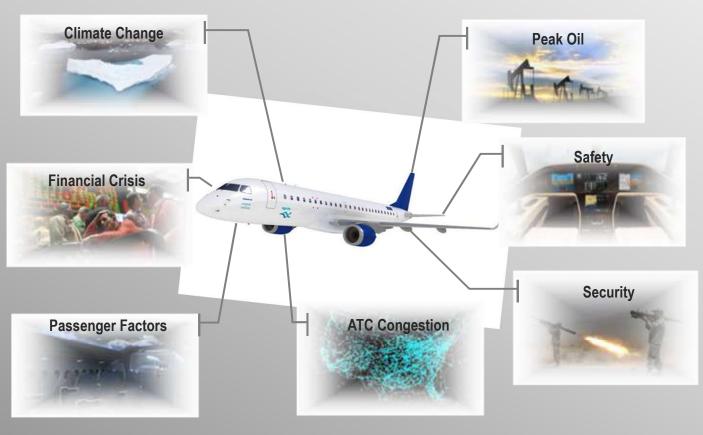


## **Technology Development**





## Analyzing the Aviation Challenges...



## We can establish a Vision of Technological Evolution...

#### **Efficient Energy Management**

- New sources
- Integrated management
- Electrical systems with high-reliability

#### **New Aircraft Concept**

- New Engines
- New configurations
- Active drag reduction systems
- Advanced materials

#### Safe operation

- Improved onboard weather systems and tools
- Human-machine integration

#### **Secure Aircraft**

- Protection against short range missile attack
- Detection of abnormal trajectory to engage automatic control
- Biometry Systems

#### Operation in High-density Environment

- Pilot workload management & Single Pilot
- Advance integration with ATC
- 4D Trajectories

#### Aircraft Life-Cycle Management

- Highly-integrated, multi-disciplinary product
- Lean Development and Manufacture
- Low operational cost through health management system
- Green Life Cycle (manufacture, operation, maintenance and disposal)

#### **Comfort and Onboard Features**

- Fast boarding patterns
- New systems and installations
- New displays



### **EMBRAER IS COMMITED TO EVOLUTION**

#### A class of their own

- Fly by wire:
  - safety, docile flight, pax comfort, optimized performance
- More efficient, greener and quieter engines
- Composite materials
- Designed for easy maintenance and high dispatch reliability



**Innovator of the Year Category** 





### **EMBRAER IS COMMITED TO EVOLUTION**

### A generational step led by new technology

- New Higher Aspect Ratio Wing
- New High By-Pass Ratio Engines
- 4<sup>th</sup> Generation Full Fly-by-Wire
- Improved Avionics
- Improved Systems Reliability and DMC
- New Interior

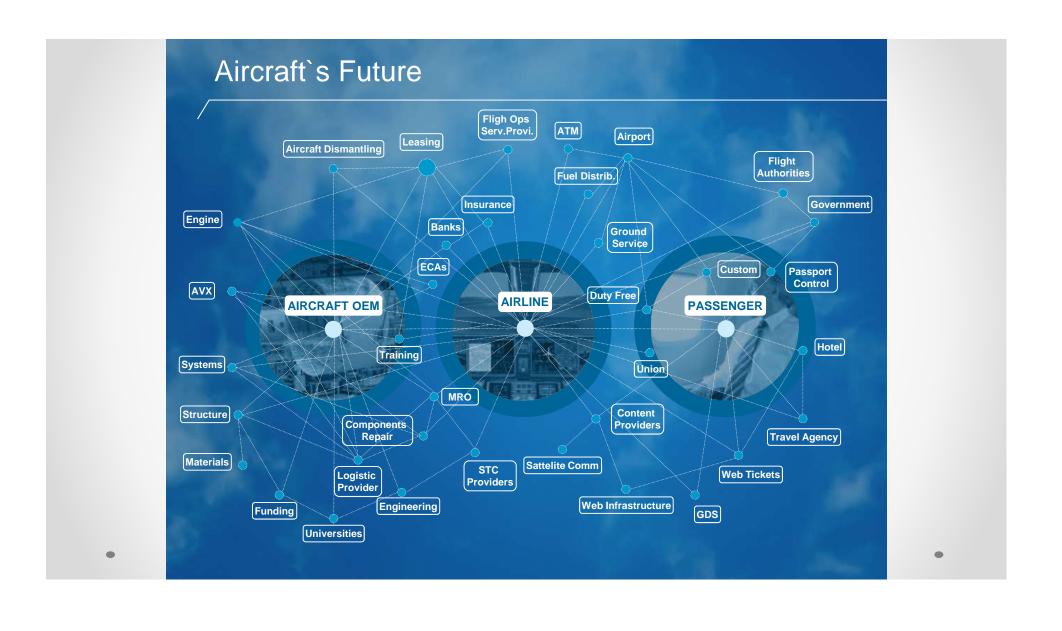






Demo Flight: Rio + 20 Conference, in Jun/12

Biomass: Sugar Cane



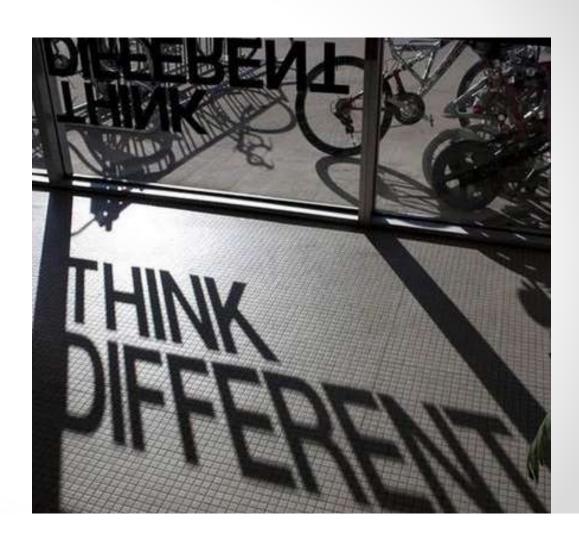




Always evaluate multiple trends



Focus on the future





 Look for a CLEAR strategy

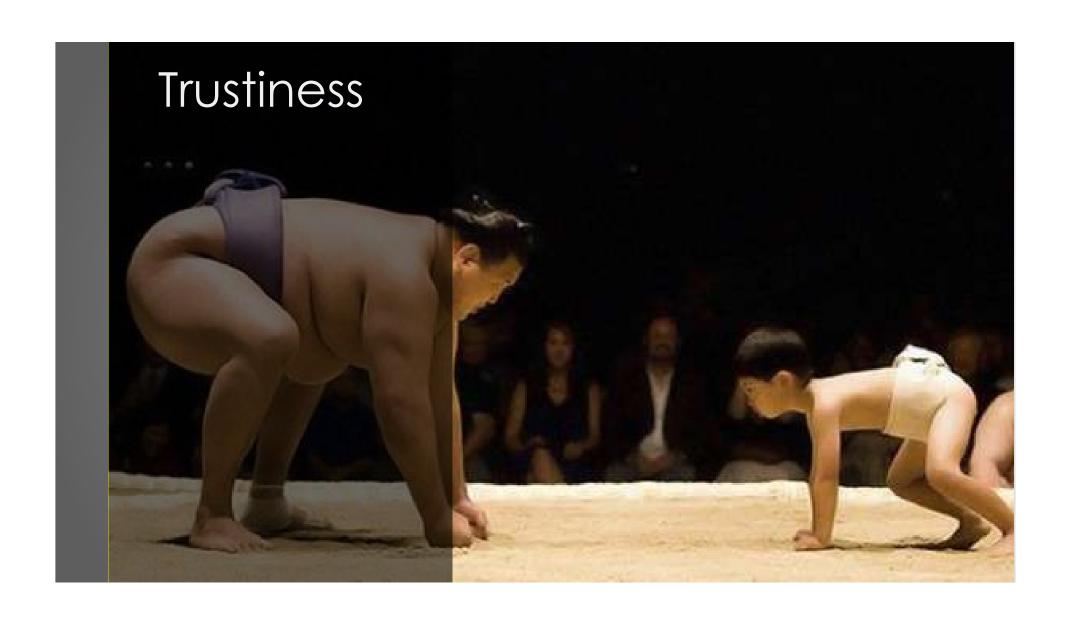


 More collaborative research must be encouraged to deal with new challenges

## Technology Imperative









Failures may represent opportunities





