32\textsuperscript{nd} Congress of the International Council of the Aeronautical Sciences

Shanghai China
September 14\textsuperscript{th} - 18\textsuperscript{th}, 2020
Pudong Shangri-La, East Shanghai

SPONSOR PROSPECTUS
It is our great pleasure to invite you to the 32nd Congress of the International Council of the Aeronautical Sciences (ICAS), the only international forum that covers the world of aeronautics, bringing together a global array of topics and participants.

The ICAS 2020 Congress will be held in Shanghai, China from 14 to 18 September. In addition to the usual broad coverage of the Congress, there will be particular focus on the theme of “Urban and Regional Air Mobility”. Presentations at the Congress cover all aspects of aeronautical science and technology. Leading engineers, scientists, technologists and managers in aeronautics from around the world will be there to:

- present their work to an informed and truly global audience
- hear the latest developments from internationally recognized experts
- exchange information and opinions with colleagues from around the world
- initiate and further develop collaborative relationships
- build long lasting networks with colleagues in other countries and cultures
- see and understand the implications of technical advances throughout aviation

In addition to the core aeronautical disciplines such as Aircraft Design, Materials and Structures, Systems and Subsystems, it also addresses opportunities facing aviation today. They include, for example, novel approaches to solving aeronautical problems, emerging technologies that lead to improved performance, a cleaner or quieter environment, or more agile development processes. Additionally, areas showing rapidly growing impact have been strategically added to the ICAS agenda including: Additive Manufacturing (3D Printing), Industrial Internet of Things (for design, manufacturing, or support), Model Based Systems Engineering, and Electric Propulsion. There is sure to be increased focus on unmanned air vehicles, autonomous systems, zero-emission and eVTOL air transport, along with the operational challenges these technologies present for the global air transport system.
CONGRESS VENUE

Pudong Shangri-La, East Shanghai
Address: 33 Fu Cheng Road, Pudong, Shanghai China

WEBSITE

www.icas2020.com

CONTACT

Sponsorship and exhibition sales:
Mark Zhang
Phone Number: +86 (21) 3279 8796       +86 18516673866
Email: sponsors@icas2020.com

TARGET AUDIENCE

Professionals and students from the aerospace companies, national laboratories, research and educational institutes of over 40 countries.

PURPOSE

The Congress is to provide a platform that enables a better understanding of engineering science and practice and an improved level of cooperation among aeronautical engineering professionals from around the world.
It was founded by Theodore von Kármán in 1957.

It is a non-government, not-for-profit organization that facilitates and encourages the free exchange of information on aeronautical research and technology at a global level.

It is the global organization supporting aeronautical engineering professional societies and associated organizations from around 30 countries.

It organizes a major biennial Congress presenting timely, high quality work from the world-wide research community covering all aspects of aeronautical science and technology and their application to both military and aviation.

More than 650 engineers and scientists from all over the world attended the last ICAS Congress in Belo Horizonte, Brazil and about 450 papers were presented.

All papers presented at the congress are included in the electronic publication available at the Congress and being indexed by EI database. In addition, the ICAS electronic archive, containing over five thousand documents, is freely available to the world-wide aeronautics community at www.icas.org.
Chinese Society of Aeronautics and Astronautics

- It was established in 1964.
- It is an academic, non-profit national legal entity based on voluntary membership of scientists and engineers in the field of aeronautics and astronautics.
- It is a member of the China’s Association for Science and Technology (CAST) and a full Member Society of the International Council of the Aeronautical Sciences (ICAS).
- CSAA now has around 200 corporate members and over 100,000 officially registered individual members.
- There are 36 technical committees, covering nearly all the aeronautical disciplines; there are 12 work committees, steering its activities.
- Seven member stations were established in member-condensed area to better provide service. There are 20 Local societies of aeronautics and astronautics.
- CSAA cooperates with its counterparts in the U.S., Russia, U.K., Japan, Korea, Australia, Czech and Israel.
- More than 100 activities are carried out on a yearly basis.
- CSAA sponsors 7 journals.
LOCAL ORGANIZING COMMITTEE (Subject to adjustment)

Chairman
Xinguo Zhang
VP, Chinese Society of Aeronautics and Astronautics (CSAA)
Professor, Tsinghua University
Senior Executive Vice President R&D and CIO of Aviation Industry Corporation of China (AVIC)
Former President, Chinese Aeronautical Establishment (CAE)

Co-chairmen
Guanghui Wu  Deputy General Manager, Commercial Aircraft Corporation of China Ltd (COMAC)
Shaoyang Chen  Deputy General Manager, Aero Engine Corporation of China (AECC)
Jianzhong Shi  VP, CSAA; President, Shanghai Society of Aeronautics
Junchen Yao  Secretary General, CSAA

Committee Member (by alphabetic order of the last name)
Ping Chen  Director, Promotion Division, Shanghai Municipal Administration of Culture and Tourism
Jun Ding  Director, Science and Technology Quality Department, AECC
Zhaohui Du  President, School of Mechanical Engineering, Shanghai Jiao Tong University
Mingfan Jiang  Deputy General Manager, AECC Commercial Aircraft Engine Co., LTD
Shouze Li  Deputy General Manager, AVIC Xi’an Aircraft Industry (Group) Co., Ltd.
Yueming Li  VP, School of Aerospace Engineering, Xi’an Jiao Tong University
Lin Liu  Director, International Affairs Department, AVIC
Chaolun Shuai  Chief Engineer, Deputy General Manager, AVIC Chengdu Aircraft Industrial (Group) Co., Ltd
Xiasheng Sun  Executive Vice President, CAE
Qingru Tang  VP, Civil Aviation Flight University of China (CAFUC)
Gang Tong  VP, Shenyang Aerospace University (SAU)
Jinyan Wang  Director, Chinese Aeronautical Radio Electronics Research Institute
Jinzhong Wei  Director, S&T Department, AVIC
Renbiao Wu  VP, Civil Aviation University of China (CAUC)
Lifeng Xi  VP, Shanghai Jiao Tong University
Xiaoguang Yang  VP, Nanchang Hangkong University
Minhua Zhu  Deputy Director, CST Office, COMAC
Secretariat

Ce Yu
Director, Department of International Affairs, CSAA

Xue Zhang
Business Supervisor, Department of International Affairs, CSAA

SPONSORSHIP ITEMS AVAILABLE

Platinum (2 seats available) €65,000
- Company logo on the badge (exclusive) or lanyard (exclusive) and on the congress bag
- 1 exhibition stand and 2 lunch coupons per conference day
- 15' presentation during the Welcome Reception/Congress Reception/Banquet where applicable
- Within 5' company video display during break in the main lecture room
- Company name and logo on congress website and program book
- Company profile and link on congress website
- 1 A4 size company flyer in the congress bag
- 4 complimentary registrants
- 2 coupons for the banquet and seats reserved at the VIP table

Gold (3 seats available) €39,000
- Technical visit organized upon request
- 1 exhibition stand and 2 lunch coupons per conference day
- 10' presentation during the Welcome Reception/Congress Reception/Banquet where applicable
- Within 5' company video display during break in the main lecture room
- Company name and logo on congress website and program book
- Company profile and link on congress website
- 1 A4 size company flyer in the congress bag
- 2 complimentary registrants
- 2 coupons for the banquet and the seat reserved at the VIP table
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<thead>
<tr>
<th>Package</th>
<th>Price</th>
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<tr>
<td><strong>Silver (5 seats available)</strong></td>
<td>€20,000</td>
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<td>1 exhibition stand; 2 lunch coupons per conference day</td>
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<td>With 5’ company video display during break in the main lecture room</td>
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<td><strong>Congress bag sponsor (2 seats available)</strong></td>
<td>€13,000</td>
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<td>1 complimentary registrant</td>
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<td><strong>Exhibitor (20 seats available)</strong></td>
<td>€6,500</td>
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<td>1 exhibit booth</td>
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<td><strong>Lunch (Exclusive 1 seat per day, 4 seats in total)</strong></td>
<td>€5,200</td>
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<td>2 lunch coupons at the sponsoring day</td>
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<tr>
<td>1 A4 size company flyer in the congress bag</td>
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<td>Company name and logo on the tables of the lunch</td>
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Coffee/Tea break (Exclusive 1 seat per day, 4 seats in total) €5,200

- 2 lunch coupons at the sponsoring day
- Company name and logo on congress website and program book
- 1 A4 size company flyer in the congress bag
- Company name and logo on the tables of the coffee/tea break

Parallel session sponsors (24 seats available) €3,900

- 1 lunch coupon per conference day
- Company name and logo on congress website and program book
- 1 A4 size company flyer in the congress bag
- Company video display in the parallel session room during break
- 1 roll-up banner outside of the parallel session room (where applicable)
SPONSOR AND EXHIBITION RESERVATION FORM

Name of Sponsor/Exhibitor:

Mailing Address:

Mailing Address City: Country: Portal Code:

Name of representative (please print): Email:

Representative’ Telephone: Mobile: Fax:

Signature of representative: Date:

SPONSORSHIP OPPORTUNITIES (please tick)

<table>
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<tr>
<td>Platinum (2 available)</td>
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<tr>
<td>Lunch (4 available)</td>
<td>€5,200</td>
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<tr>
<td>Coffee/Tea break (4 available)</td>
<td>€5,200</td>
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<tr>
<td>Parallel session (24 available)</td>
<td>€3,900</td>
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TOTAL _________________ EUR

All exhibitors agree to follow all exhibit regulations.

Please sign it and send its scanned file at sponsors@icas2020.com.
SPONSORSHIP CONFIRMATION AND PAYMENT

All supporters are required to sign the Sponsor and Exhibition Reservation Form, the conference organizer will confirm the sponsor’s commitment and issue an invoice following receipt of the reservation form. Please direct all questions to us at sponsors@icas2020.com.

Sponsorship payments are to be made in RMB or Euros by direct wire transfer to the conference organizer. Details for the payment will be provided with the invoice.

EXHIBIT REGULATIONS

- **Advertising Material**
  
  Canvassing or distributing of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor’s assigned space. Unauthorized signage will be removed.

- **Demonstrations**
  
  Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighbouring exhibits. No demonstrations will be permitted outside of the exhibitor’s assigned space.

- **Facility Regulations**
  
  Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in exhibitor information to be distributed at a later date.
Food and Beverage Distribution
Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the venue. Further information will be provided in exhibitor information to be distributed at a later date.

Liability
The exhibitor shall be fully responsible to pay for any and all damages to property owned by the venue and its owners or managers, which result from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless. The exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of the exhibitor’s occupancy and use of the exhibition premises, the venue or any part thereof. In addition, the exhibitor acknowledges that the conference organizer, the venue, and all other service providers do not maintain insurance covering the exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Market Research
Surveys or market research of any kind is prohibited.

No Smoking
Smoking in all public space in the venue is prohibited.

Prizes and Lotteries
Prizes, sponsored contests and prize drawings will not be permitted.
Promotional Items

A promotional item must be submitted to the conference organizer along with a sample, photo, or written description of each item. Distribution of descriptive product literature, notepads, pens and pencils is permitted and does not have to be approved. Other items may be distributed from the exhibitor’s stand only with prior written approval. All items to be distributed must be useful to the attendees or in the daily activities of the booth visitor. Any exhibitor found distributing materials which have not been officially approved may be required to cease distribution immediately.

Relocation

The conference organizer reserves the right to relocate exhibitors. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the conference organizer will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space.

Selling from Exhibit Stand

Selling merchandise is prohibited.
ORGANIZER

ICAS
International Council of the Aeronautical Sciences

HOST

中国航空学会
Chinese Society of Aeronautics and Astronautics

CONTACT

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