



32nd Congress of the International Council of the Aeronautical Sciences

Shanghai China
September 14th - 18th, 2020
Pudong Shangri-La, East Shanghai

SPONSOR PROSPECTUS





ABOUT THE CONGRESS

It is our great pleasure to invite you to the 32nd Congress of the International Council of the Aeronautical Sciences (ICAS), the only international forum that covers the world of aeronautics, bringing together a global array of topics and participants.

The ICAS 2020 Congress will be held in Shanghai, China from 14 to 18 September. In addition to the usual broad coverage of the Congress, there will be particular focus on the theme of “Urban and Regional Air Mobility”. Presentations at the Congress cover all aspects of aeronautical science and technology. Leading engineers, scientists, technologists and managers in aeronautics from around the world will be there to:

- present their work to an informed and truly global audience
- hear the latest developments from internationally recognized experts
- exchange information and opinions with colleagues from around the world
- initiate and further develop collaborative relationships
- build long lasting networks with colleagues in other countries and cultures
- see and understand the implications of technical advances throughout aviation

In addition to the core aeronautical disciplines such as Aircraft Design, Materials and Structures, Systems and Subsystems, it also addresses opportunities facing aviation today. They include, for example, novel approaches to solving aeronautical problems, emerging technologies that lead to improved performance, a cleaner or quieter environment, or more agile development processes. Additionally, areas showing rapidly growing impact have been strategically added to the ICAS agenda including: Additive Manufacturing (3D Printing), Industrial Internet of Things (for design, manufacturing, or support), Model Based Systems Engineering, and Electric Propulsion. There is sure to be increased focus on unmanned air vehicles, autonomous systems, zero-emission and eVTOL air transport, along with the operational challenges these technologies present for the global air transport system.



CONGRESS VENUE

Pudong Shangri-La, East Shanghai

Address: 33 Fu Cheng Road, Pudong, Shanghai China



WEBSITE

www.icas2020.com



CONTACT

Sponsorship and exhibition sales:

Mark Zhang

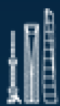
Phone Number: +86 (21) 3279 8796 +86 18516673866

Email: sponsors@icas2020.com



TARGET AUDIENCE

Professionals and students from the aerospace companies, national laboratories, research and educational institutes of over 40 countries.



PURPOSE

The Congress is to provide a platform that enables a better understanding of engineering science and practice and an improved level of cooperation among aeronautical engineering professionals from around the world.



International Council of the Aeronautical Sciences (ICAS)

- › It was founded by Theodore von Kármán in 1957.
- › It is a non-government, not-for-profit organization that facilitates and encourages the free exchange of information on aeronautical research and technology at a global level.
- › It is the global organization supporting aeronautical engineering professional societies and associated organizations from around 30 countries.
- › It organizes a major biennial Congress presenting timely, high quality work from the world-wide research community covering all aspects of aeronautical science and technology and their application to both military and aviation.
- › More than 650 engineers and scientists from all over the world attended the last ICAS Congress in Belo Horizonte, Brazil and about 450 papers were presented.
- › All papers presented at the congress are included in the electronic publication available at the Congress and being indexed by EI database. In addition, the ICAS electronic archive, containing over five thousand documents, is freely available to the world-wide aeronautics community at www.icas.org.



Chinese Society of Aeronautics and Astronautics

- › It was established in 1964.
- › It is an academic, non-profit national legal entity based on voluntary membership of scientists and engineers in the field of aeronautics and astronautics.
- › It is a member of the China's Association for Science and Technology (CAST) and a full Member Society of the International Council of the Aeronautical Sciences (ICAS).
- › CSAA now has around 200 corporate members and over 100,000 officially registered individual members.
- › There are 36 technical committees, covering nearly all the aeronautical disciplines; there are 12 work committees, steering its activities.
- › Seven member stations were established in member-condensed area to better provide service. There are 20 Local societies of aeronautics and astronautics.
- › CSAA cooperates with its counterparts in the U.S., Russia, U.K., Japan, Korea, Australia, Czech and Israel.
- › More than 100 activities are carried out on a yearly basis.
- › CSAA sponsors 7 journals.



LOCAL ORGANIZING COMMITTEE (Subject to adjustment)

Chairman

Xinguo Zhang

VP, Chinese Society of Aeronautics and Astronautics(CSAA)

Professor, Tsinghua University

Senior Executive Vice President R&D and CIO of Aviation Industry Corporation of China (AVIC)

Former President, Chinese Aeronautical Establishment(CAE)

Co-chairmen

Guanghui Wu Deputy General Manager, Commercial Aircraft Corporation of China Ltd(COMAC)

Shaoyang Chen Deputy General Manager, Aero Engine Corporation of China(AECC)

Jianzhong Shi VP, CSAA; President, Shanghai Society of Aeronautics

Junchen Yao Secretary General, CSAA

Committee Member (by alphabetic order of the last name)

Ping Chen Director, Promotion Division, Shanghai Municipal Administration of Culture and Tourism

Jun Ding Director, Science and Technology Quality Department, AECC

Zhaohui Du President, School of Mechanical Engineering, Shanghai Jiao Tong University

Mingfan Jiang Deputy General Manager, AECC Commercial Aircraft Engine Co., LTD

Shouze Li Deputy General Manager, AVIC Xi'an Aircraft Industry (Group) Co., Ltd.

Yueming Li VP, School of Aerospace Engineering, Xi'an Jiao Tong University

Lin Liu Director, International Affairs Department, AVIC

Chaolin Shuai Chief Engineer, Deputy General Manager, AVIC Chengdu Aircraft Industrial (Group) Co., Ltd

Xiasheng Sun Executive Vice President, CAE

Qingru Tang VP, Civil Aviation Flight University of China (CAFUC)

Gang Tong VP, Shenyang Aerospace University(SAU)

Jinyan Wang Director, Chinese Aeronautical Radio Electronics Research Institute

Jinzhong Wei Director, S&T Department, AVIC

Renbiao Wu VP, Civil Aviation University of China(CAUC)

Lifeng Xi VP, Shanghai Jiao Tong University

Xiaoguang Yang VP, Nanchang Hangkong University

Minghua Zhu Deputy Director, CST Office, COMAC

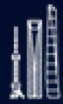
Secretariat

Ce Yu

Director, Department of International Affairs, CSAA

Xue Zhang

Business Supervisor, Department of International Affairs, CSAA



SPONSORSHIP ITEMS AVAILABLE



Platinum (2 seats available)

€65,000

Company logo on the badge (exclusive) or lanyard (exclusive) and on the congress bag

1 exhibition stand and 2 lunch coupons per conference day

15' presentation during the Welcome Reception/Congress Reception/Banquet where applicable

Within 5' company video display during break in the main lecture room

Company name and logo on congress website and program book

Company profile and link on congress website

1 A4 size company flyer in the congress bag

4 complimentary registrants

2 coupons for the banquet and seats reserved at the VIP table



Gold (3 seats available)

€39,000

Technical visit organized upon request

1 exhibition stand and 2 lunch coupons per conference day

10' presentation during the Welcome Reception/Congress Reception/Banquet where applicable

Within 5' company video display during break in the main lecture room

Company name and logo on congress website and program book

Company profile and link on congress website

1 A4 size company flyer in the congress bag

2 complimentary registrants

2 coupons for the banquet and the seat reserved at the VIP table

☰ Silver (5 seats available) ----- €20,000

- 1 exhibition stand; 2 lunch coupons per conference day
- With 5' company video display during break in the main lecture room
- Company name and logo on congress website and program book
- Company profile and link on congress website
- 1 A4 size company flyer in the congress bag
- 2 complimentary registrants
- 1 coupon for the banquet and the seat reserved at the VIP table

● Congress bag sponsor (2 seats available) ----- €13,000

- 2 lunch coupons per conference day
- Company name and logo on congress website and program book
- 1 A4 size company flyer in the congress bag
- Company logo on the congress bag
- 1 complimentary registrant

● Exhibitor (20 seats available) ----- €6,500

- 2 lunch coupons per conference day
- Company name and logo on congress website and program book
- 1 A4 size company flyer in the congress bag
- 1 exhibit booth

● Lunch (Exclusive 1 seat per day, 4 seats in total) ----- €5,200

- 2 lunch coupons at the sponsoring day
- Company name and logo on congress website and program book
- 1 A4 size company flyer in the congress bag
- Company name and logo on the tables of the lunch

☉ Coffee/Tea break (Exclusive 1 seat per day, 4 seats in total) ----- €5,200

2 lunch coupons at the sponsoring day

Company name and logo on congress website and program book

1 A4 size company flyer in the congress bag

Company name and logo on the tables of the coffee/tea break

☉ Parallel session sponsors (24 seats available) ----- €3,900

1 lunch coupon per conference day

Company name and logo on congress website and program book

1 A4 size company flyer in the congress bag

Company video display in the parallel session room during break

1 roll-up banner outside of the parallel session room (where applicable)





SPONSOR AND EXHIBITION RESERVATION FORM

Name of Sponsor/Exhibitor:

Mailing Address:

Mailing Address City:

Country:

Postal Code:

Name of representative (please print):

Email:

Representative' Telephone:

Mobile:

Fax:

Signature of representative:

Date:

SPONSORSHIP OPPORTUNITIES (please tick)

<input type="checkbox"/> Platinum (2 available)	€65,000
<input type="checkbox"/> Gold (3 available)	€39,000
<input type="checkbox"/> Silver (5 available)	€20,000
<input type="checkbox"/> Congress bag (2 available)	€13,000
<input type="checkbox"/> Exhibitor (20 available)	€6,500
<input type="checkbox"/> Lunch (4 available)	€5,200
<input type="checkbox"/> Coffee/Tea break (4 available)	€5,200
<input type="checkbox"/> Parallel session (24 available)	€3,900

TOTAL _____ EUR

All exhibitors agree to follow all exhibit regulations.

Please sign it and send its scanned file at sponsors@icas2020.com.



SPONSORSHIP CONFIRMATION AND PAYMENT

All supporters are required to sign the Sponsor and Exhibition Reservation Form, the conference organizer will confirm the sponsor's commitment and issue an invoice following receipt of the reservation form. Please direct all questions to us at sponsors@icas2020.com.

Sponsorship payments are to be made in RMB or Euros by direct wire transfer to the conference organizer. Details for the payment will be provided with the invoice.



EXHIBIT REGULATIONS

► Advertising Material

Canvassing or distributing of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor's assigned space. Unauthorized signage will be removed.

► Demonstrations

Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighbouring exhibits. No demonstrations will be permitted outside of the exhibitor's assigned space.

► Facility Regulations

Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in exhibitor information to be distributed at a later date.

➤ **Food and Beverage Distribution**

Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the venue. Further information will be provided in exhibitor information to be distributed at a later date.

➤ **Liability**

The exhibitor shall be fully responsible to pay for any and all damages to property owned by the venue and its owners or managers, which result from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless. The exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, the venue or any part thereof. In addition, the exhibitor acknowledges that the conference organizer, the venue, and all other service providers do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

➤ **Market Research**

Surveys or market research of any kind is prohibited.

➤ **No Smoking**

Smoking in all public space in the venue is prohibited.

➤ **Prizes and Lotteries**

Prizes, sponsored contests and prize drawings will not be permitted.

➤ Promotional Items

A promotional item must be submitted to the conference organizer along with a sample, photo, or written description of each item. Distribution of descriptive product literature, notepads, pens and pencils is permitted and does not have to be approved. Other items may be distributed from the exhibitor's stand only with prior written approval. All items to be distributed must be useful to the attendees or in the daily activities of the booth visitor. Any exhibitor found distributing materials which have not been officially approved may be required to cease distribution immediately.

➤ Relocation

The conference organizer reserves the right to relocate exhibitors. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the conference organizer will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space.

➤ Selling from Exhibit Stand

Selling merchandise is prohibited.





ORGANIZER



HOST



CONTACT

Mark Zhang

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Email: sponsors@icas2020.com